

# MAKING YOUR WORKPLACE WORK FOR YOUR BUSINESS.

## INTEGRATED COMMERCIAL REAL ESTATE SOLUTIONS

A workplace is more than where people work to complete tasks and generate revenue—it's an essential piece of the overall success of a business. Talent acquisition, operational efficiencies, cost savings, and culture are all impacted by different components of your real estate and workplace strategy.



### **MAINTAIN COMPETITIVE ADVANTAGE:**

Leverage market research and demographic information to position your business.



### **INCREASE SHAREHOLDER VALUE:**

Monetize assets, review tax assessments and renegotiate lease.



### **IMPROVE OPERATIONS:**

Assess efficiency and cost of current facilities and operations.



### **DECREASE EXPENDITURES:**

Rationalize existing facilities and optimize your current space utilization.



### **RECRUIT AND RETAIN TALENT:**

Provide technology, flexibility, culture and conveniences in your workplace.



### **ADVANCE BUSINESS INTELLIGENCE:**

Key performance indicators are developed to drive improvements.

Welsh & Colliers International can help optimize the business drivers of your workplace. We look at your business from a physical, operational, and financial perspective to align your business environment with overall goals.

**WELSH**



Local expertise. Global reach.

# INTEGRATING WORKPLACE STRATEGY WITH BUSINESS STRATEGY

It takes all pieces of a workplace and business environment to work together to support current objectives but to also position your business for future flexibility. We start with a comprehensive view of where you are and where you want to be then tailor our workplace solutions to get you there.

Depending on your business needs, we assemble a team of experts to create and implement customized workplace solutions that best support your business goals. Our services include:

- Transaction & Lease Management
- Portfolio Management
- Move Management
- Furniture Procurement Coordination
- Facilities Management
- Construction & Remodeling
- Strategy & Innovation
- Technology Management

## CURRENT

An in-depth look at the current situation of your business including your location, structures, employees, culture, industry and market.



## DESIRED

A forward looking perspective of where you want your business to be but also realistically where it will be in years to come.



## TACTICS

An analysis of how your workplace will play a part in getting to the desired situation and what will have the greatest impact.



## DELIVERY

A strategic plan to incorporate all the pieces needed to move your business from current to future effectively and efficiently.



## PROOF

A continuous review and evaluation of each implementation to ensure the business goals and objectives are being met.