

Welsh brokers launch radio show

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Two Welsh Cos. brokers are sharing a dose of free commercial real estate investment and leasing advice on a new Sunday morning radio show.

Peter Mork and **Jason Simek** are co-hosting a show called "All Things Real Estate" on KTLK-FM 100.3, every other Sunday from 8 to 9 a.m.

The format of the show is a panel discussion that tends to be more advice driven than about commercial real estate news. Some guests so far have included **Jane Livingston**, SBA Business Development Officer at U.S. Bank; **Jon Yanta**, a broker at NorthMarq Real Estate Services; **Keith Collins** a broker at CB Richard Ellis Inc., and Opus Group CEO **Tim Murnane**. Topics have included lease negotiations and the benefits of buying commercial properties.

Mork and Simek have done a nice job of making podcasts available of past shows. [Click here to find those and learn more about the program.](#)

Commercial real estate is a scary place unless you work in this industry full-time, and most people don't know where to start with advice, Simek stated in an email to me about the show.

All Things Real Estate is a paid programming show, which means there is a cost for Mork and Simek to put it on the Clear Channel Corp.-owned station. However the hosts have been able to attract sponsors to help offset the cost.

"The market has been down and there has not been as much going on, so we thought this would be an interesting and creative opportunity to stay visible to our clients —both landlords, developers, and tenants alike — while possibly creating a few new clients."

This week's guests are Brad and **Chuck Baaney** of the Baaney Group, who will be in the studio to help answer construction-related questions for listeners. On April 17, the hosts have penciled in "Bob Lux and his ambitious Block E project," Simek said.

Mork and Simek alternate weeks with a local residential real estate show that's hosted by **Brenton Hayden**.

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Welsh Cos. brokers Jason Simek (left) and Peter Mork launched a commercial real estate radio show on KTLK-FM 100.3 earlier this year. The show runs from 8 to 9 a.m., every other Sunday morning.

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