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GENESIS ARCHITECTURE HIRES BRIAN LUBBEN AS SENIOR VICE PRESIDENT, DIRECTOR OF ARCHITECTURE

MINNEAPOLIS, MN (May 12, 2009) Genesis Architecture announced today that Brian Lubben has joined the company as Senior Vice President, Director of Architecture. He leads the Genesis team of planners, architects and interior designers, and is a trusted advisor to a wide range of developer, institutional, and non-profit clients.

Lubben has been creating design solutions for over 25 years in all product types. He specializes in mixed use, multi-family, senior living, hospitality and redevelopment projects. In 2006, Lubben received three Best in Real Estate awards from the *Minnesota Real Estate Journal* for his work on Ivy Hotel + Residences and C/W Lofts. He has also authored a number of articles for the *Minnesota Real Estate Journal* and *Iowa Architect Magazine*.

Prior to joining Welsh, Lubben was a Senior Associate at Collaborative Design Group in Minneapolis and a Principal at Walsh Bishop Associates.

Lubben earned a Bachelor of Arts degree in Architecture from Iowa State University. He is a member of the American Institute of Architects (AIA) and is a Certified Interior Designer (CID).

About Welsh

Welsh is a full-service commercial real estate company headquartered in the Twin Cities with regional offices in Minneapolis and St. Paul; Chicago, Illinois; St. Louis, Missouri; Detroit, Michigan; and Cincinnati, Ohio. The Welsh organization consists of more than 300 professionals whose expertise extends into every aspect of commercial real estate including office, industrial, multifamily, medical and retail brokerage, corporate services, property management, facility management, construction, architecture, development, mortgage banking and investment services. The brokerage division, NAI Welsh, is an affiliate of NAI Global, a multinational network of skilled commercial real estate professionals strategically located in 325 markets worldwide. To learn more about Welsh, go to www.welshco.com.

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